

ASIAN BORREL CLUB (ABC)
2024 – 2025



ABC

POLICY PLAN

AMSTERDAM

FOREWORD

Dear reader,

As the fourth Board of the student association Asian Borrel Club (ABC) in Amsterdam, we proudly present to you the policy plan for the upcoming academic year 2024-2025.

The fourth Board of the Amsterdam student association Asian Borrel Club, composed of:

Daniel Li	Chairman	
Li-Xin Hu	Secretary	Head of IT
		Head of Gaming
Yoni Wan	Treasurer	Head of Internal Affairs
		Head of Sports
Jorine Ogay	Head of Marketing	Head of Merchandise
Martha Koomen	Head of Events	Head of Party
		Head of Social Events
Lin Huang	Head of Introduction	
Roy Schram	Head of External Affairs	

has carefully crafted this policy plan to outline specific goals and initiatives that the ABC Board intends to pursue during this period. This plan is subject to approval at the General Member Assembly (GMA), and it will serve as our roadmap to steer the course of ABC throughout the upcoming academic year.

As the academic year progresses, our (semi-)annual report will reflect on the achievements and challenges we encounter, offering valuable insights for upcoming Boards. These reports will be presented during the GMAs throughout the academic year. This collaborative effort ensures our association's growth and the preservation of the Dutch Asian *gezelligheid*.

Anticipate an exciting journey ahead because we have a year filled with fantastic events! We are thrilled to dedicate ourselves to improving ABC to its fullest potential and pursuing our objectives, which we have laid out clearly for you to understand and appreciate.

In unity, purpose, and *gezelligheid*,

The fourth Board (2024-2025) of Asian Borrel Club

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H1 VISION, PURPOSE, AND OBJECTIVES

ABC envisions capturing the essence of Dutch Asian *gezelligheid*. Our fundamental goal is to establish and retain a welcoming and inclusive association, providing a space for students and young professionals from Amsterdam and its surroundings to come together, build relationships, and experience the warmth of Dutch Asian *gezelligheid* through memorable moments.

1.1 VISION STATEMENT

ABC's vision is deeply rooted in the aspiration to embody and radiate the essence of Dutch Asian *gezelligheid*. *Gezelligheid*, a Dutch term often associated with coziness, warmth, and companionship, serves as our guiding light. We aspire to build a warm and dynamic community where our members discover comfort and happiness in one another's presence, transcending cultural differences. Our core vision revolves around fostering an atmosphere that not only welcomes diversity but thrives on it, serving as a platform where cultures meet, bonds grow, and lasting memories are forged. Our goal extends beyond being just an association; we aim to stand as a symbol of *gezelligheid*, a place of comfort for students and young professionals in Amsterdam.

ABC's vision is deeply rooted in the aspiration to embody and radiate the essence of Dutch Asian *gezelligheid*. *Gezelligheid*, a Dutch term often associated with coziness, warmth, and companionship, serves as our guiding light. We aspire to build a warm and dynamic community where our members discover comfort and happiness in one another's presence, transcending cultural differences.

Our core vision revolves around fostering an atmosphere that not only welcomes diversity but thrives on it, serving as a platform where cultures meet, bonds grow, and lasting memories are forged. Our goal extends beyond being just an association; we aim to stand as a symbol of *gezelligheid*—a place of comfort, connection, and joy for students and young professionals in Amsterdam. We want to nurture an environment that helps each member grow, learn, and enjoy the richness of each other's experiences. It is important to us that ABC focuses on creating memories that our members can look back on fondly in the future.

1.2 ALIGNMENT WITH STAKEHOLDERS

At ABC, connecting with our stakeholders is more than a mere strategy; it is at the heart of what we do. Our vision and goals match what our members want and dream about. While actively engaging with our members, we listen to their voices and insights. This collective approach

ensures that our initiatives, events, and activities are finely tuned to meet the needs and desires of our members.

At ABC, connecting with our stakeholders is more than a mere strategy; it is at the heart of what we do. Our vision and goals reflect the collective aspirations of our members, and we actively engage with them to understand their desires and concerns. We believe that a community thrives when each voice is heard, and that's why we emphasize genuine listening and participation in decision-making.

By maintaining an ongoing dialogue with our members, we ensure that our initiatives, events, and activities are finely tuned to meet their needs and expectations. Whether it's through casual conversations or structured feedback mechanisms, we listen, learn, and respond. This collaborative approach empowers us to create experiences that genuinely resonate with our members, ensuring that ABC remains a space where everyone feels valued and at home.

Beyond our immediate members, we are also committed to aligning with broader community stakeholders, including partners, sponsors, and local communities, ensuring that our activities contribute positively to society at large.

1.3 LONG-TERM GOALS

In our journey to realize our vision and purpose, ABC has set forth a series of ambitious long-term goals.

1. **Growing Together:** Our primary long-term goal is to foster growth within our community. We aim to welcome more individuals into our association, expanding our network of friends and connections. Our vision is to see our community flourish, becoming even more vibrant and inclusive over time. Our primary long-term goal is to foster growth within our community. We envision welcoming more individuals into our association, expanding our network of friends and connections. Growth for us is not just about numbers but about cultivating meaningful relationships and ensuring that everyone feels part of something bigger—a true community of care, joy, and shared experiences.
2. **Richer Experiences:** We are dedicated to enhancing the cultural experiences of our members. Our long-term objective involves continually diversifying and enriching the range of events and activities we offer. We want every interaction with ABC to be a

memorable and enriching experience, providing our members with a deeper appreciation of Dutch Asian *gezelligheid*.

We are dedicated to enhancing the cultural experiences of our members. Our long-term objective is to continually diversify and enrich the range of events and activities we offer. We believe that culture is a shared journey, and every interaction with ABC should be a memorable and enriching experience. By offering an array of cultural, educational, and social events, we hope to provide our members with a deeper appreciation of Dutch Asian *gezelligheid*, creating a bridge between traditions and new experiences.

We are also committed to giving more to our general members by making our events more affordable and focusing on activities that help foster friendships. By reducing event costs where possible and providing more opportunities for meaningful interactions, we aim to ensure that every member feels connected and valued, making it easier for everyone to build lasting friendships at ABC.

3. **Community Impact:** Beyond our immediate circle, we aim to make a meaningful impact on the wider community. We commit ourselves to promoting inclusivity, cultural understanding, and strong relationships among our members. By engaging in outreach programs and collaborative efforts, we seek to contribute positively to the society we call home. Our goal is to be a driving force for positive change, embodying the spirit of *gezelligheid* beyond our association's borders.

Beyond our immediate circle, we aim to make a meaningful impact on the wider community. Our commitment to promoting inclusivity, cultural understanding, and strong relationships doesn't stop at our association's borders. By engaging in outreach programs, collaborative events, and cultural initiatives, we seek to contribute positively to the broader community we are part of.

4. **Partnerships:** We also believe in the power of partnerships. ABC is open to collaborations with other associations that are focused on *gezelligheid*. These collaborations can expand into joint events that bring diverse groups together, enriching everyone involved. Furthermore, we encourage our partners to be inclusive and to create a safe, welcoming environment for our visiting members. By fostering such collaborations, we hope to spread the spirit of *gezelligheid* beyond our immediate circle and build a larger network of positivity, inclusivity, and cultural exchange.

- 5.

To further integrate community impact, ABC is open for collaborations with other associations that are focused on gezelligheid. These collaborations can expand to joint-events. Furthermore, we strongly encourage partners to be inclusive and to create a safe and welcoming environment for our visiting members to their establishments.

H2 ASSOCIATION STRUCTURE

ABC is structured into three distinct layers: a supervisory body, a governing body, and an executive body. This arrangement is designed to achieve the most efficient and effective Board operation possible.

- The supervisory body consists of the General Members Assembly (GMA), the Supervisory Board and the Audit Committee.
- The governing body consists of the Chairman, Secretary, Treasurer, Head of Marketing, Head of Events, Head of Introduction and Head of External Affairs. The board meets weekly to ensure ABC stays on the right track.
- The executive body is composed of committees, recognizing that the Board alone cannot handle all tasks and, consequently, may not completely fulfill its duties. When it becomes necessary to establish a committee for a specific purpose, the Board will proceed with the necessary actions, provided the association deems it appropriate.

The committees will be explained in further detail below.

When making changes to Board positions, officials are required to either register or deregister with the Chamber of Commerce (KvK). Changes to the association's structure are implemented by the General Members Assembly (GMA).

In some instances, a Board or committee member may experience performance issues, engage in misconduct, express negativity, or disrupt the association's atmosphere. It is essential that we maintain a culture of respect among members. However, should such situations arise, transparency becomes crucial. The individual involved should always be allowed to explain their perspective. If initial attempts at resolution prove ineffective, as a last resort, expulsion from the association may be considered.

Our primary approach is to address and resolve conflicts informally whenever possible. If these efforts do not lead to a resolution, an official report will be submitted to the respective committee or Board, depending on the member's position. If the conflict persists despite these efforts, the member may face expulsion.

Expelling a committee member requires Board approval, contingent on sufficient support from the committee. In the case of a Board member, the process begins with an initial review by the Supervisory Board. Subsequently, the incumbent Board, following Article 8, paragraph 4, and with the consent of the GMA, may decide to remove the Executive Board member from their position. *The organogram is attached at the bottom of this file.*

2.1 SUPERVISORY BODY

2.1.1 GENERAL MEMBERS ASSEMBLY

ABC organizes three General Members Assemblies (GMA) annually. These assemblies are fundamental gatherings for members to collectively discuss and influence the association's direction. These meetings serve as vital forums for sharing ideas, providing feedback, and making critical decisions. During GMA sessions, various topics are addressed.

The first GMA, held annually, focuses on evaluating the previous Board's performance through the examination of the annual report, granting discharge to the outgoing Board, appointing members to the Supervisory, Advisory, and Executive Boards, and Audit Committee, and approving the policy plan and annual budget. The second GMA, held mid-way through the academic year, centers on reviewing the half-yearly report and assessing progress, with the possibility of discussing the redistribution of any remaining budget resources. The third GMA, known as the Nomination Meeting, involves nominating candidates for various roles within the association.

The GMA holds decision-making authority in several key areas, including the power to designate or dismiss directors and members of the Supervisory/Advisory Board, as well as to endorse budgets and annual accounts. Additionally, it possesses the capacity to adapt the policy plan and address situations demanding the exclusion of members.

In terms of protocol, the proceedings during the general members' meetings adhere to GMA regulations, which are derived from the articles of association. Proposed changes to these regulations can be submitted and voted upon during the GMA sessions, provided they remain consistent with the articles of association.

Before each GMA, all members are invited to submit agenda points for discussion and decision-making during the meeting, with final decisions reached through voting.

2.1.2 SUPERVISORY BOARD

The Supervisory Board (SB) continues to bear the responsibility of overseeing the activities of the association. To fulfill this role, the Supervisory Board conducts regular assessments of the policy framework, ensuring that the Executive Board adheres to the established policies and properly executes additional activities. Annually, the Supervisory Board provides recommendations concerning new Board members, which can be either accepted or contested during the General Members Assembly (GMA). Supervisory Board members undergo approval

at the GMA and subsequently lose their voting rights in the following GMA. The Supervisory Board consists of individuals who are nominated and approved by at least two members in accordance with the house rules.

2.1.3 AUDIT COMMITTEE

The Audit Committee, as outlined in Article 16, serves a vital role in the association's financial oversight. They conduct three audits during the academic year, examine cash flows, and inform the treasurer of their upcoming responsibilities. Additionally, the committee ensures transparency by communicating financial information to the General Members Assembly (GMA) alongside the treasurer. In cases of suspected fraud, they promptly report to both the Board and Supervisory Board. It is important to note that the committee is primarily focused on control and does not possess the authority to enforce changes or sanctions. Their composition is subject to approval by the GMA, and they must consist of at least two members who are not part of the supervisory or Advisory Board, ensuring independence in their assessments.

2.2 GOVERNING BODY

The fourth Board is composed of seven members, the core entails a chairman, secretary, and treasurer. This core team is responsible for maintaining all administrative tasks and guiding the association toward its intended goals. Additionally, the remaining four Board members will assume various general Board roles, such as introduction, events, external affairs, marketing, and IT, which are detailed below.

2.3 EXECUTIVE BODY

2.3.1 INTERNAL AFFAIRS COMMITTEE

The Internal Committee aims to foster a sense of belonging and unity within our organization, ensuring our members feel like a part of a close-knit family. Internal organizes periodic social gatherings, cultural events, and activities for our active members designed to encourage interaction and build strong relationships amongst members. Internal also strives to help members with workshops and sessions to enhance their professional development. With the Internal Committee, members will maintain open and accessible channels for them to share their ideas, concerns, and suggestions related to strengthening connections.

2.3.2 PARTY COMMITTEE

The Party Committee of ABC is the driving force behind the creation of the most unforgettable and lively parties that elevate the entire study association experience. Their dedication to crafting memorable events not only entertains but also brings a unique dimension to our association. These parties act as a vital bridge between our members and the rich tapestry of cultures, allowing us to appreciate, celebrate, and learn. The party committee takes care of the organization of the parties from start to finish. From picking out the venue and decorations to being there at the party itself and ensuring that every detail has been carefully considered, this committee is dedicated to create highly memorable experiences for everyone.

2.3.3 SOCIAL EVENTS & INTRO COMMITTEE

The Social Events & Intro Committee plays an instrumental role in shaping the very essence of our organization. It functions as the face of ABC to our new and incoming members and ensures they feel welcomed and find their place. Committed to infusing the spirit of celebration and cultural diversity into the heart of our community, this committee is at the forefront of planning and executing our most memorable events. From borrels and workshops to flagship events like the food crawl, this committee ensures that ABC remains a vibrant and dynamic hub of connection. In essence, the committee works tirelessly to create unforgettable moments that strengthen our bonds, enrich our perspectives, and make each gathering a truly remarkable and inclusive experience.

2.3.4 EXTERNAL AFFAIRS COMMITTEE

The External Affairs Committee is responsible for engaging with external parties. Their primary objective is to expand the network of the Asian Borrel Club by establishing partnerships with businesses that share an affinity for Asian- and/or Student culture and a desire to support its respective communities. While striving to provide benefits to ABC's members, such as giving discounts to our partners or sponsoring ABC's events, this committee also serves as the primary point of contact between businesses and ABC, placing great emphasis on nurturing strong relationships between ABC and their partners.

With the early dismissal of the Head of External Affairs in 2023/2024, the partnership environment has been contaminated and doubt has risen. Therefore, it is the objective of the External Affairs committee for 2024/2025 to make the partnership environment of ABC great again. A similar partnership profile has to rise up as the year 2022/2023. This will be executed in 3 stages: Acquisition, Retention and Diversification.

Acquisition of new partners will be done proactively for the first semester of the 2024/2025 academic year. After the first semester, it is expected that partners that are eager to team up with ABC either wait until the start of the 2025/2026 academic year or to sign a contract that

will expire at the end of the 2025/2026 academic year. This is for the continuation of the external committee in terms of contract organization.

Retention of new partners will be kept in terms of periodic communication between ABC and the partner. This has been given as a suggestion from 2023/2024 partners and External Affairs committee members as the partners prefer to hear things from the first line of contact.

Diversification of the partner portfolio will be tested for this year. In accordance with the members' interests, ABC will conduct a trial event with a corporate institution. Since the members of ABC have an enormous range of talent, the aim of these corporate events is to get acquainted with the company as well as a case study to dive deeper into the operations of the firm.

2.3.5 MARKETING COMMITTEE

The Marketing Committee is excited to introduce several strategic initiatives aimed at enriching our engagement and reach. The first initiative involves the creation of dynamic and entertaining video content, which will be featured on our Instagram and TikTok accounts. This endeavor is designed to elevate our online presence while showcasing the vibrant and fun side of ABC. Additionally, the Marketing Committee dedicates itself to strengthening our partnerships with active members and external collaborators. Through these partnerships, we plan to offer personalized insights and exclusive benefits, including discounts at partners, to our active members. Lastly, we place great emphasis on personalization. Therefore, the Marketing Committee will focus on crafting tailored content that highlights the unique journeys and experiences of our active members. This approach will provide them with a platform to express what it truly means to be a part of ABC.

2.3.6 IT COMMITTEE

The Information Technology (IT) committee serves as the technical foundation of the student association, overseeing the website, email systems, and payment platforms. They support other committees by automating repetitive tasks to increase efficiency. In addition to handling critical data management, they maintain databases of members and stakeholders while providing analytics to support data-driven decisions. The committee also manages communication tools, including assigning member email addresses and ensuring the smooth operation of the association's Discord server. They identify opportunities for growth, develop new features to enhance user experience, and explore emerging technologies for the benefit of ABC and its members.

2.3.7 SPORTS COMMITTEE

The Sports Committee at ABC is dedicated to organizing various sporting events and creating a fun experience for all. The sporting events range from traditional sports, such as football and basketball, to workshops, such as dancing and kickboxing. The Sports Committee aims to make everyone feel welcome and be a place for our members to let out all the build-up energy from a week of hard work. To achieve this goal the Sports Committee will take extra care by offering a wide range of events, making it more accessible for the casual player and combining fun and competition. Overall, the Sports Committee plays a vital role in promoting physical health and well-being while fostering a sense of community and team spirit within ABC.

The Sports Committee at ABC is committed to organizing a diverse range of sporting events that cater to all interests and skill levels, ensuring an enjoyable and inclusive experience for everyone. Our events span from popular sports like football and basketball to engaging workshops such as dancing and kickboxing. This year, we are especially focused on revitalizing the sense of community and team spirit that some felt was missing, using valuable feedback from last year to guide us. We're offering a broader selection of activities to make participation easier for casual players while still balancing fun with healthy competition. Ultimately, the Sports Committee strives to promote physical well-being while creating a welcoming environment where members can connect, unwind, and recharge after a week of hard work.

2.3.8 MERCH COMMITTEE

The Merch Committee assumes a pivotal role within ABC, acting as the creative driving force behind the development of our distinctive branded items. Their primary objective is to craft designs that are not only unique but also visually captivating, with versatile applications ranging from giveaways to marketing and promoting the association's mission. In their diligent efforts, the committee collaborates closely with external vendors, placing a premium on maintaining the utmost quality and ensuring that the design ethos harmonizes seamlessly with the core values and objectives of ABC. In sum, the Merch Committee plays an instrumental role in elevating the association's visibility and resonance, marking a significant stride towards advancing our profile to a heightened level of prominence and distinction.

2.3.9 GAMING COMMITTEE

The Gaming Committee at ABC is dedicated to providing an exciting and engaging experience for members who are passionate about gaming. With the popularity of competitive games like Valorant and League of Legends etc., the committee's main focus is organizing online gaming tournaments that bring members together and allow them to showcase their skills. Providing a

platform for members to indulge in their passion for gaming, connect with like-minded individuals and create a fun and competitive environment.

We will strive to expand and diversify the games included in our tournaments, catering to a broader audience and providing opportunities for members with various interests. This means exploring a wider range of genres. We'll work closely with the community to identify new games with strong followings and potential for competitive play, as well as consider fan-favorite classics that continue to have a dedicated player base. By doing so, we aim to create an ever-growing platform that fosters healthy competition.

H3 STREAMLINING OPERATIONAL PROCEDURES

In our ongoing commitment to enhance the functionality and efficiency of our association, we have identified key aspects that require improvement. This chapter outlines the specific measures we are taking to streamline our internal operations, ensuring greater efficiency within our organization.

3.1 MEMBERSHIP SYSTEM ENHANCEMENT

In our ongoing efforts to optimize our internal operations, we are revamping our membership system to increase efficiency and security. This transformation involves minimizing dependencies on external services, automating multiple operations, and strengthening data security. We eliminated unnecessary or redundant costs, thereby achieving a leaner and more cost-effective operational model. We are strengthening the very foundation of our organization to make it more resilient, efficient, and member-centric.

3.2 SECURITY ADVANCEMENTS

Ensuring the security of internal operations is of utmost importance, and as such, we are implementing robust security measures for the management of login credentials. These enhancements are designed to safeguard sensitive data and fortify the integrity of (Board-related) operations. While these operations may not be directly visible to our members, it is essential that we maintain the highest standards of security and data protection within our association.

3.3 REIMBURSEMENT POLICY

In pursuit of fostering consistency and upholding principles of financial transparency, integrity, and accountability within the reimbursement procedure, we are pleased to introduce our inaugural House Rule amendment. This newly established reimbursement policy is designed to facilitate the reimbursement of expenditures incurred by our active members in the course of fulfilling their responsibilities. It is noteworthy that reimbursements were executed in the previous academic year. The introduction of this House Rule and corresponding policy serves the dual purpose of streamlining and formalizing this essential process.

3.4 E-BOEKHOUDEN ACCESS RIGHTS

Access rights within E-Boekhouden are a pivotal component of our data security and management strategy. To enhance the efficiency and security of our system, we will implement a practice of setting up multiple accounts with viewer rights, instead of sharing one account with all the rights. This approach serves as a safeguard, allowing designated individuals - such as

the audit committee - to access essential data without altering or compromising its integrity. By limiting access to only viewing privileges for certain accounts, we not only bolster data protection but also ensure that critical information remains intact and unaltered. This deliberate strategy helps us maintain the integrity of our administrative software while facilitating controlled access for authorized personnel, ultimately contributing to a more robust and secure administrative process.

H4 COMMUNICATION

Effective communication is the lifeblood of any thriving association. Here, we will describe our commitment to elevating communication within ABC. We recognize that transparent and efficient communication with our members and partners is key to achieving our goals and fostering a strong sense of community.

4.1 BRIDGING THE GAP: BOARD & ACTIVES

Building a bridge of open and regular communication between the Board and our active members is crucial. This collaborative approach fosters a sense of community and encourages innovative ideas from the core of our organization, granting active members the opportunity to actively contribute to the direction of the association. The board will execute frequent opportunities for the active members to participate in and to meet other members as well as the board members.

4.2 TRANSPARENCY TOWARDS MEMBERS

Transparency is a cornerstone of trust within our association. We want to provide clear and accessible information to all our members. This includes sharing key decisions, financial reports, and updates on our activities. By promoting transparency, we empower our members to make informed choices and feel confident in their association. This further also includes informing members promptly of the GMA's and important information.

4.3 EMBRACING LANGUAGE INCLUSIVITY

We have identified a recurring issue within the association—Dutch frequently becomes the default language, inadvertently alienating international students who are not familiar with it. Given that we are situated in Amsterdam, the tendency is understandable, yet we aspire to be a diverse and inclusive association. To that end, we are making a concerted effort to establish English as our principal language for communication. Periodic reminders are sent out, especially during official meetings and events, to shift the conversation back to English. While it is not within our purview to enforce language choices, we believe that this initiative is pivotal for ensuring an inclusive atmosphere. By prioritizing English, we aim to create a more accessible and welcoming environment for both local and international members.

4.4 STRENGTHENING RELATIONSHIPS WITH PARTNERS

At the core of our association's success lies the strength of our partnerships. Effective communication with our valued partners is not just a priority; it's a fundamental element of our

growth strategy. We understand that fostering existing partnerships while attracting new ones hinges on robust and transparent communication.

As we continuously work to enhance this vital aspect of our operations, we ensure the continued support and engagement of our current partners through open and collaborative channels. Furthermore, we actively seek new partnerships to extend our reach and impact.

4.5 CONNECTING AND DEEPENING OUR BONDS WITH ASSOCIATIONS

Continuing on the tradition that started last year, we will organize a Constitutional Borrel (CoBo) and attend CoBo's organized by other associations. For our CoBo we will invite various student associations to foster our connections and create collaborations and networking opportunities for ABC and our members. In addition to associations, we will continue to actively engage with universities and build strong relationships for the benefit of our members.

H5 APPRECIATION FOR OUR COMMITTEE MEMBERS

Building on the initiatives started by Board 22/23 we want to give more appreciation to our active members, as they are the backbone of ABC's functioning. Several commendable initiatives were set in motion during the previous academic year to recognize and celebrate their dedication. Building upon these foundations, we have taken the conscientious step of formalizing this process in the current year, thereby demonstrating our commitment to ensuring that the efforts and commitment of our active members are not only acknowledged but also duly institutionalized within the framework of ABC. This formalization underscores our profound appreciation for their support and their indispensable role in shaping the vitality and success of our organization.

5.1 ACTIVES T-SHIRTS

We will continue to provide committee members with one free committee t-shirt to increase ABC's visibility and brand recognition during events. This way it is clear who the general members can reach out to. Not only do these t-shirts serve ABC, but they are also a great way to show off our partners. To express our heartfelt gratitude for the invaluable contributions of our active members, we offer each of them a complimentary t-shirt as a token of our appreciation. We hope the t-shirt will remind our committee members of the growth we realized as ABC and that we could not have done it without them.

5.2 FREE MEMBERSHIP

We will continue the tradition of offering the committee members a free membership for the academic year 24-25. As mentioned, we deeply appreciate all our committee members and their contributions to our association. We could not organize all these amazing events without them. As a token of appreciation, ABC will fully cover the costs of their membership for the academic year 2024-2025.

As an addition to this, the founders of ABC will get the same benefits. Without the founders of ABC, this organization would not have started. Therefore the benefits they obtain are lifelong memberships as well a free pass to all Asian Borrel Club events.

Additionally, Board 2 and Board 4 will get a free pass to all Asian Borrel Club

5.3 EXCLUSIVE ADMISSION TO EVENTS

As we are a tight-knit community, we try to help each other out when needed. It is our policy that ABC will cover the associated admission costs for the events where committee members

will help out. This way we hope to not only give back to those willing to help out but also to encourage the team spirit and community.

5.4 SPORTS EVENTS

To give back to the committee members who help out at the organized sports events, the Sports Committee will ensure that there will be extra play time available for the helpers to enjoy the events. This will be planned either before the start of an activity or the end.

5.5 ACCESS TO EXCLUSIVE ACTIVES ACTIVITIES

To strengthen the bonds between active members and foster communication, we aim to place a greater emphasis on internal and bonding activities within the committees. We plan to organize regular committee bonding events and Internal bonding events every month, where feasible. In addition, an actives weekend will be organized for the sole purpose of creating a bond between the various committees. These active events and bondings act as a thanks to our active members for the hard work they do and foster a close environment between active members.

5.6 BIRTHDAY AWARENESS

We believe in celebrating the special moments in our active members' lives, and what better occasion than birthdays to show our appreciation? At ABC, we make it a point to extend our warmest birthday wishes to our active members, deepening the connections we share with them. It is a gesture of gratitude for being part of our ABC family and for the contributions they make to our association.

H6 FINANCES

This chapter will be devoted to the annual budget of ABC.

6.1 INVESTING IN ABC'S CORE VALUES

As we chart the course for the annual budget, we remain steadfast in our commitment to realizing ABC's profound vision rooted in the essence of Dutch Asian *gezelligheid*. *Gezelligheid*, characterized by its connotations of coziness, warmth, and companionship, is not merely an ideal but the very foundation upon which our association thrives. Our financial planning aligns harmoniously with this vision, as we allocate resources to create a warm and dynamic community where our members find solace and joy in one another's company. In our budgetary considerations, we prioritize initiatives that reinforce our core values—diversity, inclusivity, and the cultivation of enduring connections.

ABC, in all its financial endeavors, stands as a symbol of *gezelligheid*, a sanctuary of comfort and unity for students and young professionals in Amsterdam, where cultural encounters flourish, bonds deepen, and indelible memories are etched. Our annual budget is more than a financial roadmap; it's a tangible expression of our unwavering commitment to embodying the spirit of *gezelligheid* in all that we do.

6.2 INVESTING IN STREAMLINING PROCESSES

In tandem with our vision of *gezelligheid*, we recognize the importance of continual improvement and efficiency in our operations. As we allocate resources in our annual budget, a significant focus lies on investing in measures that streamline our processes. By doing so, we aim to enhance the quality of experiences we offer to our members while maximizing the impact of every allocated fund. Whether it's adopting digital tools to simplify administrative tasks, optimizing event planning workflows, or refining our communication strategies, these investments in efficiency are instrumental in our commitment to providing a seamless and enriching journey for our community.

In this regard, our budget not only addresses the immediate needs of ABC but also lays the groundwork for a more agile and responsive organization, better equipped to meet the evolving expectations of our members, and further embody the spirit of *gezelligheid* we chart the course for the annual budget, we remain steadfast in our commitment to realizing ABC's profound vision rooted in the essence of Dutch Asian *gezelligheid*.

6.3 BUDGET EXPLAINED

Due to the implementation of the new reimbursement policy, we anticipate an increase in expenses for our committees. This policy adjustment aligns with our commitment to recognizing and supporting the efforts of our committee members, ensuring that they are duly reimbursed for their contributions to our organization's mission and goals.

Upon thorough research, we have observed that numerous companies offer a not-for-profit option, and as an association, we are inclined to leverage this opportunity. The implementation of this not-for-profit option holds the potential to yield a significant reduction in our overhead costs, estimated at approximately 10%.

The members of ABC serve as a core foundation of the organization. To give back to the members this year, the lustrum post has been created. This post oversees the incomes and expenditures on events aimed for current- and past members of ABC. In comparison with 2023/2024, this item has grown significantly. Due to the accumulation of the retained earnings of ABC, this money will be used to those who all have contributed to the success and to make events affordable in this manner.

The Intro Committee plays a crucial role in welcoming new members, particularly international students, and helping them integrate into both ABC and life in the Netherlands. Our focus is on organizing events that promote social connection, mental well-being, and a sense of community, making new students feel at home. With the implementation of the new reimbursement policy, we anticipate an increase in committee expenses to ensure fair compensation for their efforts. Additionally, by utilizing not-for-profit options, we aim to reduce operational costs and allocate more resources to events that enhance student integration and mental health. This budget adjustment will enable us to continue supporting new members effectively and foster a positive environment for everyone involved.

The abolishment of the trip committee for 2024/2025 has lowered the expenditure. The abolishment has been decided as ABC wants to focus on the operations in the Netherlands in terms of parties, social events, borrels, and sport events. Therefore, more budget has been allocated to these processes.

The Lustrum item oversees the activities budgeted for our 5-year anniversary. We would like to bring back to those who have contributed towards the growth of ABC (active members, board-members, general members, non-members attendees). Therefore, we wish to organize activities based on the core values of ABC: Dutch Asian *gezelligheid*.

At the heart of our association's success are our valuable partnerships. Communication with our partners isn't just important; it's essential for our growth. We're committed to nurturing existing relationships and actively seeking new ones. While we did experience a decrease in partners last year, which is reflected in our budget, we see it as a chance to adapt and strengthen our partnership strategy, ensuring that we continue to build fruitful collaborations within our network, whilst searching for the perfect ABC partner to add more value to our members.

H7: Continuity

Continuity is crucial for the long-term success of any student association. By maintaining strong relationships with our members, hosting regular events, and preserving the identity of our association, we ensure stability and growth. Consistency allows us to build on past successes while creating a familiar and supportive environment for both new and existing members. Without continuity, the association risks losing its foundation, making it difficult to retain members, partners, and the quality of our events.

H7.1 Introduction Groups

We establish introduction groups of 8-12 members, with 2 leaders responsible for introducing new members to the association. These groups also organize activities outside of the association, helping members bond and form lasting friendships. Attending our events together as a group not only strengthens these bonds but also enhances the sense of belonging within the association.

By forming intro groups, we aim to help new members feel more at home in our community and encourage them to participate in events regularly. Attending events as part of a group increases attendance and ensures that our association maintains a strong presence at each event.

H7.2 ABC Partners

ABC requires dedicated partners who support our mission and offer financial contributions. We maintain these partnerships by keeping open communication, regularly visiting them, and involving them in the association's activities. The more partners we secure and the more discounts we can offer, the greater the benefits for our members, making ABC membership even more attractive.

Our relationship with partners is symbiotic—while they support us financially, we, in turn, help them with promotional opportunities, recruitment, and visibility at our events. It's essential that we continue to build strong, mutually beneficial relationships with these partners.

H7.3 ABC Friends

A new concept we're introducing is the idea of "ABC Friends." While some businesses may not be able to provide financial contributions, they can still offer discounts to our members. These non-financial partnerships provide value to both our members and the businesses involved, fostering goodwill and encouraging local connections.

By establishing these friendships, we ensure that members still receive perks, and we open up avenues for more collaboration with the local community, creating a broader network of support for our association.

H7.4 Keeping Costs Low for Members

One of our goals is to minimize the financial burden on our members by securing funding from external sources. By keeping event fees low, we make it easier for more members to participate, increasing inclusivity and accessibility. ABC is focused on its members, not profit.

We strive to achieve this by negotiating good deals with event venues and seeking external funding where possible. Ideally, we aim for our events to break even, with members only paying the necessary costs to cover the event, ensuring no extra charges for profit.

H7.5 Finding a Home for Our Association

Just as we have established regular venues for our parties, it's important to find consistent partners and locations for other types of events. A familiar space where ABC feels at home, where members can meet, and where they receive member benefits such as discounts, is crucial. This consistency will make it easier for committees to organize events without the need to search for new venues every time.

While we want the flexibility to explore different locations occasionally, having a stable set of venues will contribute to the long-term continuity of ABC and reduce the logistical strain on our event planners.

H7.6 Handover Guide

To ensure continuity, we plan to create handover guides for each board position and committee. These guides will serve as a roadmap, helping new board members and committees carry on

the traditions and events ABC members have come to expect. This reduces the likelihood of significant changes year-to-year and ensures that our core values and activities remain consistent over time.

Having these resources in place will prevent each new team from starting from scratch, allowing them to build on past successes and improve with each passing year.

H7.7 Celebrating our Lustrum

This year marks a significant milestone for our association as we celebrate our lustrum—a momentous occasion representing five years of growth, achievement, and community building. Our lustrum celebration is not just about honoring the past but also about looking forward, as we continue to shape the future of our association together. We want to celebrate this event in a way that reflects the values of inclusivity, connection, and continuity that have guided us so far.

A Week of Events for Every Member

To ensure that every member feels a part of this celebration, we are planning a week-long series of events that cater to different interests and preferences. The idea is to create diverse experiences so that everyone can find something they enjoy. The week will include: **Opening Gala:** A formal event to kick off the lustrum week in style, featuring speeches from founding members, performances, and a celebratory toast. **Workshops:** Throughout the week, we will host workshops. **Sports and Outdoor Activities:** For our more active members, we will organize a day of outdoor activities, including a friendly sports competition to encourage team-building and bonding. **Themed Socials:** Social gatherings with unique themes for each day, ranging from costume parties to cultural nights, will give everyone the opportunity to connect in a fun and relaxed environment.

Reflecting on Our Journey

As part of our lustrum celebration, we will take the time to reflect on the journey we have taken as an association. Highlighting key moments from our founding to the present day. This will feature photos and videos illustrating the impact the association has had on the lives of many.

In addition, we plan to publish a commemorative booklet that will be distributed to all members, providing an in-depth look at the association's milestones and achievements over the past five years. This booklet will serve as a reminder of how far we have come and will be a keepsake for members to treasure.(?)

Honoring Our Partners and Friends

Our lustrum celebration wouldn't be complete without recognizing the support of our partners and ABC Friends, who have played an essential role in our success. To honor them, we will host a Partners Appreciation Dinner during the week. This exclusive event will provide an opportunity to thank our partners for their contributions and strengthen our relationships for the future. By involving them in our celebration, we ensure that the bond between our association and our partners continues to grow.

Involving Alumni

Continuity is built on the efforts of past members, and to celebrate this lustrum, we are inviting alumni to join us in our festivities. A special alumni reunion will take place, allowing former members to reconnect with the association and share their experiences with current members. By engaging with our alumni network, we reinforce the idea that being part of our association is a lifelong experience, where members can remain connected even after their student years.

6.4 ANNUAL BUDGET

ASIAN BORREL CLUB 2024/2025							
	Realisation 23/24			Budget 24/25			
	Income	Expenses	Results	Income	Expenses	Results	
General	€ 7,877.41	€ 6,256.33	€ 1,621.08	€ 7,500.00	€ 6,500.00	€ 1,000.00	
Contribution	€ 7,877.41	€ -	€ 7,877.41	€ 7,500.00	€ -	€ 7,500.00	
Overhead	€ 0.00	€ 6,256.33	€ (6,256.33)	€ -	€ 6,500.00	€ (6,500.00)	
Committees	€ 43,231.42	€ 45,862.69	€ (2,631.27)	€ 71,132.66	€ 71,350.00	€ (217.34)	
Events	€ 28,018.30	€ 25,904.43	€ 2,113.87	€ 57,300.00	€ 56,900.00	€ 400.00	
- Party	€ 25,609.58	€ 23,324.48	€ 2,285.10	€ 27,000.00	€ 25,000.00	€ 2,000.00	
- Social	€ 2,208.72	€ 1,632.89	€ 575.83	€ 2,300.00	€ 1,900.00	€ 400.00	
- Lustrum	€ 200.00	€ 947.06	€ (747.06)	€ 28,000.00	€ 30,000.00	€ (2,000.00)	
Introduction	€ 4,293.50	€ 2,828.73	€ 1,464.77	€ 4,300.00	€ 2,900.00	€ 1,400.00	
Sports	€ 2,396.07	€ 2,253.83	€ 142.24	€ 2,400.00	€ 2,250.00	€ 150.00	
Internal	€ 6,788.80	€ 12,028.01	€ (5,239.21)	€ 4,000.00	€ 6,000.00	€ (2,000.00)	
Trip	€ -	€ 320.00	€ (320.00)	€ -	€ -	€ -	
Merchandise	€ 1,734.75	€ 2,527.69	€ (792.94)	€ 3,132.66	€ 3,300.00	€ (167.34)	
Partner contributions	€ 4,500.00	€ 107.26	€ 4,392.74	€ 5,000.00	€ 500.00	€ 4,500.00	
External	€ 4,500.00	€ 107.26	€ 4,392.74	€ 5,000.00	€ 100.00	€ 4,900.00	
Total	€ 55,608.83	€ 52,226.28	€ 3,382.55	€ 83,632.66	€ 78,350.00	€ 5,282.66	

ACTIVE MEMBERS LIST 2024/2025

Supervisory Board

Christine Li	Supervisory Board
Kay Djoehari	Supervisory Board
Lisanne Ouwehand	Supervisory Board

Audit Committee

Alisha Gemmaputri	Audit Committee
Timothy Tan	Audit Committee
Ying Yang	Audit Committee
Zheng En Lin	Audit Committee

Executive Board

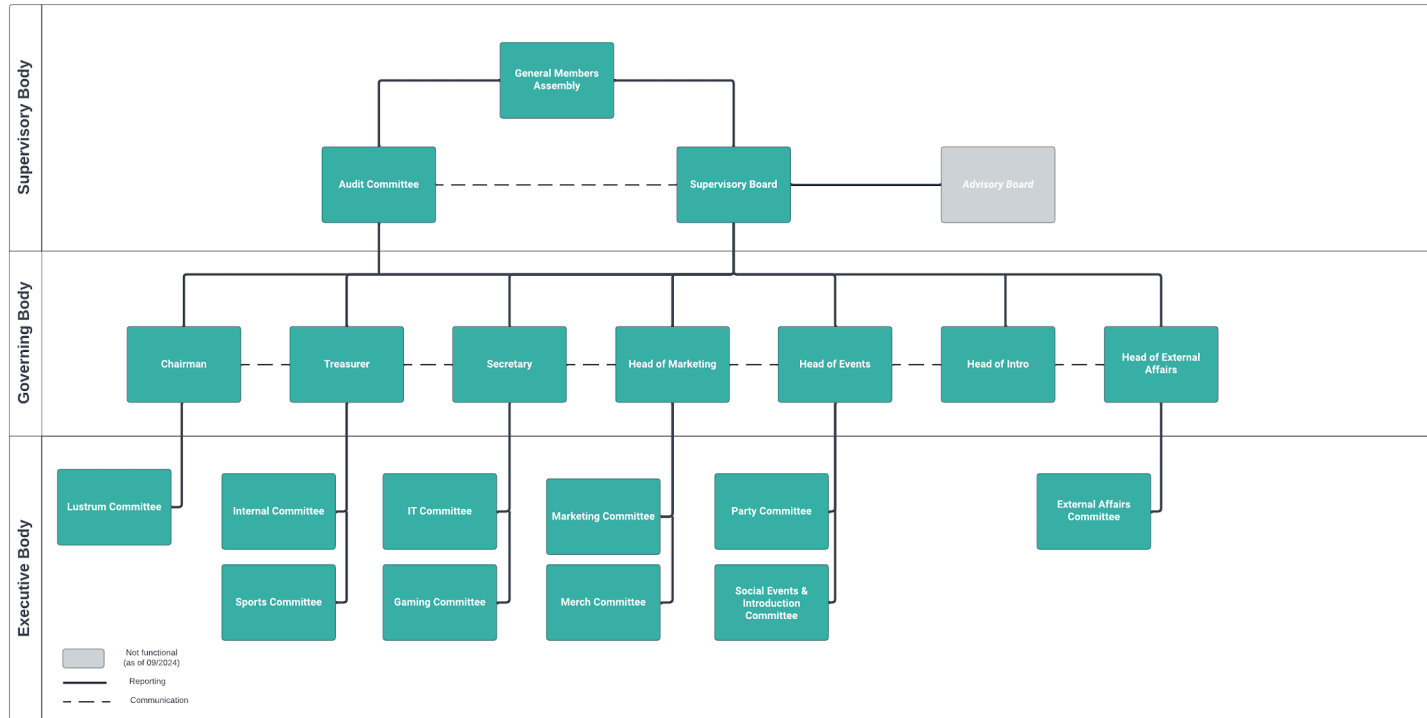
Daniel Li	Chairman	
Li-Xin Hu	Secretary	Head of IT Head of Gaming
Yoni Wan	Treasurer	Head of Internal Affairs Head of Sports
Jorine Ogay	Head of Marketing	Head of Merchandise
Martha Koomen	Head of Events	Head of Party Head of Social events
Lin Huang	Head of Introduction	
Roy Schram	Head of External Affairs	

Committee Members

Demi Jin	Party Committee
Xi Zeng	Party Committee
Almira Tertia Rekamasanti	Party Committee
Nguyen Ngoc My Stift	Party Committee
Eva Jonkers	Social Events & Intro Committee
Li Jian Dong	Social Events & Intro Committee
Xuan Nhi	Social Events & Intro Committee
Selem Ekin	Social Events & Intro Committee
Carl Teh	Social Events & Intro Committee
Felicia Taruna	Social Events & Intro Committee
Pavitra Srivanit	Social Events & Intro Committee
Lara Lorenza Hermanto	External Affairs
Yu Yao Ye	External Affairs
Jason Purnama	External Affairs
Adimas Suryadi	External Affairs
Alivio Effendi	Internal Affairs
Ka Wai Ho	Internal Affairs
Thu Nguyen	Internal Affairs
Vanessa Yau	Internal Affairs
Claudio Conrad	Marketing Committee
Eva Jonkers	Marketing Committee
Jade van Dorth	Marketing Committee
Lara Lorenza Hermanto	Marketing Committee
Nicolas Hofs	Marketing Committee
XinYu Ye	Marketing Committee
Khushi Gadhok	Marketing Committee
Yan-Hong Chang	Marketing Committee
Carl Teh	Marketing Committee
Mee Wei Fan	Marketing Committee
Thu Nguyen	Marketing Committee
Min Yi Zhang	IT Committee

Nam Doan	IT Committee
Xiao Nan Pols	IT Committee
Son Nguyen	IT Committee
Lucia Scotto	Sports Committee
Nam Doan	Sports Committee
Thomas de Haas	Sports Committee
Pedro Escobin	Sports Committee
Yun Chen Wu	Gaming Committee
Yannick Smits	Merch Committee

ORGANIZATION STRUCTURE OF ABC 2024/2025



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The Advisory Board has been disbanded from September 2024 onwards. This means that the Advisory Board ceases to exist from the academic year 2024-2025. This decision was made at the GNA on the 20th of June 2024.